

Derma of Derma

UNIZAAR

Break the Formula - 기존 화장품의 관성과 관행을 깨다!

In-house manufacturing with direct control over research and production

Product Introduction

BREAK the Formula

Rather than imitating well-known cosmetic products, we develop formulations designed for **true skin health**—products that consumers choose to return to.

Unizaar breaks away from standardized, conventional recipes and moves beyond industry inertia. Through research driven by new perspectives, we continue to pioneer **Unizaar's own new path.**

World-First Products

- 1) Single-use Shampoo Powder
- 2) Feminine Cleansing Powder (50g)

Innovative Products

- 1) Lash Treatment Serum
(High-concentration Keratin, Collagen, and Silk Amino Acids)
- 2) Face Oil (Reengineered base oils blended with functional oils)
- 3) Single-use Powder Serum
(Airtight packaging designed to maximize active ingredient synergy)
- 4) Single-use Cleansing Powder
(Airtight system with high-performance active formulations)
- 5) Family-size Enzyme Cleanser
(Transitioned from corn starch base to an active-ingredient-focused formula)

www.unizaar.co.kr



Contents.



[Cleanser] Fill Collagen Cleansing Powder 300mg X 30sticks

[Cleanser] Soothely Cleansing Powder 50g

[Cleanser] Collagen 15 Shampoo Powder 1,000mg X 8sticks

[Cleanser] Glow Y Intimate Cleansing Powder 50g

[Skin Care] Dual Active 5.1 Serum 50ml

[Skin Care] Ceranol Calming Cream 60ml

[Skin Care] Butter Barrier Cream 60ml

[Skin Care] Tri Bio Lash Repair Serum 5ml

[Serum Powder] Real Collagen Reserve 100mg * 14sticks

[Serum Powder] Glutathion Serum Powder 100mg * 10sticks

Contact Us

Fill Collagen Cleansing Powder

차오름 콜라겐 클렌징 파우더 300mg X 30 sticks

Development Background

During cleansing, blood circulation is activated and pores open—a moment when the skin is most receptive.

Unizaar focused on this critical timing and asked: “What if a cleanser could deliver a high concentration of active ingredients?”

While most cleansers are designed solely to wash away impurities, Unizaar developed a **derma cleanser that replenishes the skin during cleansing.**

Fill Collagen Cleansing Powder is a new cleansing solution that elevates skin condition while it cleanses.



Product Features

1. Ultra-Low Irritation Formula

- Free from preservatives, fragrances, and unnecessary additives
- Allantoin helps soothe irritation caused even by surfactants

2. Long-Lasting Hydration

- Moisture that remains after cleansing
- 35% high-performance active ingredients absorbed into the skin

3. Advanced Protein Removal

- Effectively removes dead skin cells, impurities, and blackheads
- Superior cleansing performance compared to conventional cleansers (High concentration of protein-degrading ingredients))

Key Point

Massage gently for 20 seconds during cleansing. This allows 35% active ingredients to be effectively absorbed.

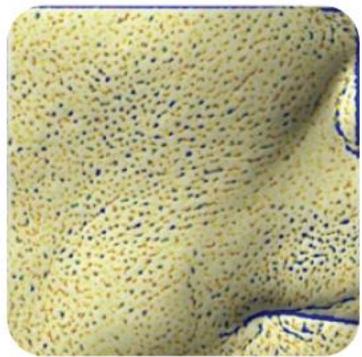
- ✓ Immediate skin barrier improvement
- ✓ Soothing effect
- ✓ Refined skin texture
- ✓ Long-lasting hydration

Ingredient

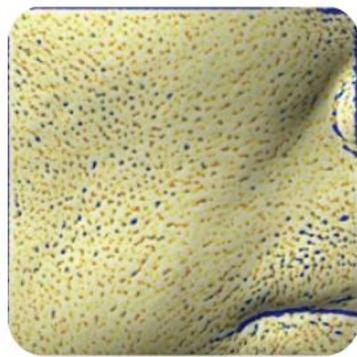
SODIUM COCOYL GLYCINATE, -> 65% 식물 유래 계면활성제
ALLANTOIN, UREA, SEA SILT, HYDROLYZED COLLAGEN, BROMELAINL -> 35%

Fill Collagen Cleansing Powder

차오름 콜라겐 클렌징 파우더 - 임상 시험



Before Use



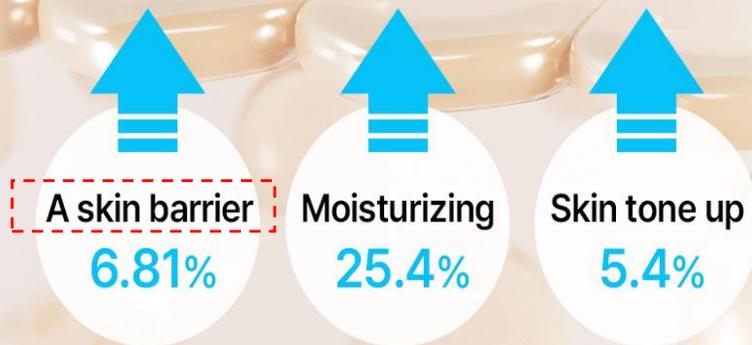
After Single Use

사용즉시, 클렌징파우더 임상시험

- ① 피부 장벽 : 6.81% 개선
- ② 보습 : 25.4% 개선
- ③ 피부톤 : 5.4% 개선

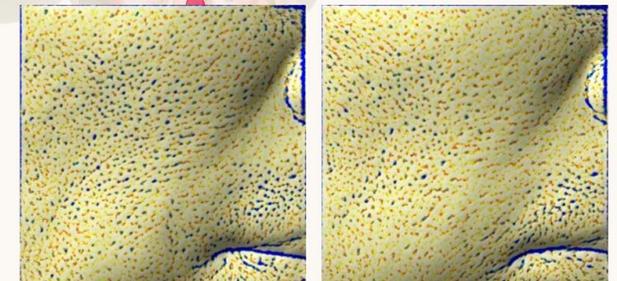
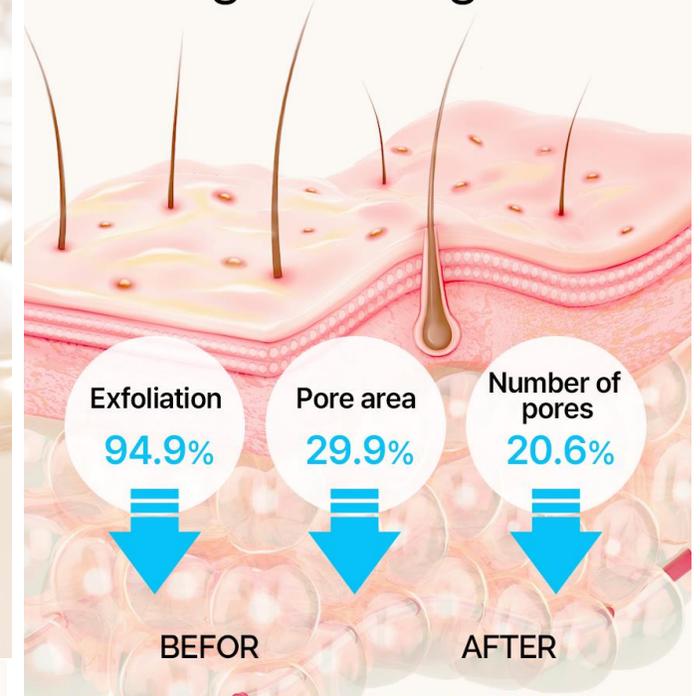
- ④ 각질 : 94.9% 감소
- ⑤ 모공 면적 : 29.9% 감소
- ⑥ 모공 개수 : 20.6% 감소

immediately after use
skin health indicators
Improvement



* clinical trial institution : SKINMED clinical trials center
* Clinical trial participants : 22 adults aged 40 to 60
* Trial duration : 2023. 10.10-10.12

immediately after use
Strong cleansing effect



Soothely Cleansing Powder

수들리 클렌징 파우더 50g

Development Background

Development began in response to requests for a large-size cleansing powder.

The current market continues to face delivery delays and rising production costs due to limitations in corn starch-based granulation processes.

Unizaar has focused on formulation research that simplifies the manufacturing process while further enhancing product quality.



Product Features

1. Ultra-Low Irritation Design

Free from preservatives, fragrances, and other unnecessary ingredients
Allantoin helps soothe irritation caused even by surfactants

2. Immediate Soothing and Skin Texture Improvement

Calming and skin-smoothing effects felt during cleansing

A cleansing time of **at least 20 seconds** is recommended to support absorption of active ingredients

3. Size and Usage

Net weight: 50 g, approximately 100 uses (may vary by individual)

Recommended amount per use: at least half a segment of the little finger

Ingredient-Driven Benefits

■ Allantoin

- 1) Soothing Effect
- 2) Skin Texture Refinement
- 3) Promotion of Skin Regeneration - Supports fibroblast activation
- 4) Skin Barrier Support - Helps create a favorable environment for skin barrier recovery

■ Niacinamide – 30,000 ppm

- 1) Water-soluble active ingredient derived from Vitamin B3, approved for brightening functionality
- 2) Skin Barrier Strengthening
- 3) Sebum Regulation and Pore Improvement
- 4) Anti-inflammatory and Soothing Action
- 5) Skin Texture Improvement and Elasticity Support

Ingredient

Sodium Cocoyl Isethionate, Sodium Cocoyl Glycinate

Allantoin, Niacinamide, Hydrolyzed Collagen, Glutathione, Tranexamic Acid, Ferulic Acid, Hydrolyzed Sodium Hyaluronate, Adenosine, Bromelain

UNIZAAR Cleanser VS Conventional Cleansers

유니자르 클렌징 파우더와 기존 타사 클렌징 파우더 비교

구분		1회용 클렌징 파우더			용기형 클렌징 파우더	
스팩	브랜드	유니자르	수이사이	대부분 다수	유니자르	대부분 다수
	용량	1포, 0.35g	1개, 1g	1포, 1g~2g	50g	50g ~ 80g
	주원료	65% 식물유래 계면활성제	60~70% 이내, 탈크 -> FDA, 수입규제 원료	60~70% 이내, 옥수수전분	진정 콤플렉스	60~70% 이내, 옥수수전분
	효능원료	35%	소량	소량	49%	소량
사용감	텍스처	미분	미분	과립(그레놀)	미분	과립(그레놀)
	거품	실크 거품 잔여물 X	탈크 고유의 점성 거품 탈크 잔여물 일부 존재	전분 고유의 점성 거품 전분 잔여물 일부 존재	실크 거품 잔여물 X	전분 고유의 점성 거품 전분 잔여물 일부 존재
	세정력	보통	보통	보통	보통	보통
	피부 자극	저자극 + 즉각적인 진정 원료	저자극	저자극 (그레놀 물리적 자극 내재)	저자극 + 즉각적인 진정 원료	저자극 (그레놀 물리적 자극 내재)
	각질제거	우수 (단백질 분해력 높음)	보통	보통	보통	보통
	진정	즉각적인 진정 효과	보통	보통	즉각적인 진정 효과	보통
	보습	오래 유지	일시적	일시적	일시적	일시적

Collagen 15% Shampoo Powder

콜라겐 15% 샴푸 파우더 1,000mg X 8sticks

Development Background

Development began with the goal of fundamentally improving both scalp and hair concerns at the same time. The product has been validated through satisfactory clinical test results. Based on market research (Alibaba, Amazon, and Google searches), Unizaar introduces the world's first **single-use shampoo powder**.



Product Features

1. Ultra-Low Irritation Design

- Free from preservatives, fragrances, and unnecessary additives
- Allantoin helps soothe irritation caused even by surfactants

Quality Innovation

- 20% high-concentration complex of four proteins (Collagen, Keratin, Nonfat Dry Milk, Silk Amino Acids)

Product Overview

■ Role of the 20% Four-Protein Complex

1) Hair Care

- **Keratin:** Repairs damaged hair structure and improves strength
- **Collagen:** Enhances elasticity and thickness of hair
- **Nonfat Dry Milk:** Provides nutritional coating and improves softness
- **Silk Amino Acids:** Adds shine and reduces static electricity

2) Scalp Care

- **Keratin:** Improves the structure of the scalp's keratin layer
- **Collagen:** Enhances scalp and pore elasticity (Helps strengthen the hair-holding capacity of pores)
- **Nonfat Dry Milk:** Supplies nutrients to the scalp
- **Silk Amino Acids:** Maintains moisture through a protective protein film

Key Point

This is not a conventional shampoo that temporarily coats hair with Silicone oils or thickeners.

It is a **protein-based shampoo** formulated with four functional proteins that help improve the scalp environment and hair condition at a fundamental level.

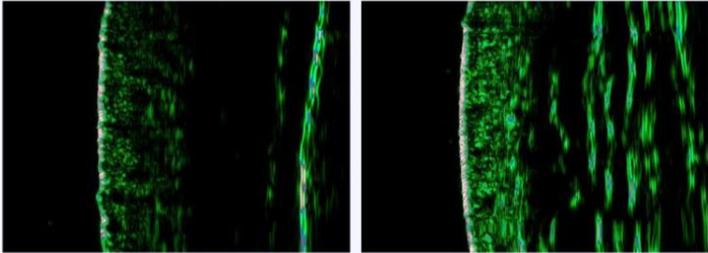
Ingredient

Sodium Cocoyl Isethionate, Sodium Cocoyl Glycinate, Hydrolyzed Collagen, Allantoin, Urea, Niacinamide, Hydrolyzed Keratin, Nonfat Dry Milk, Silk Amino Acids, Calamine, Bromelain

Collagen 15% Shampoo Powder

콜라겐 15% 샴푸 파우더 - 임상 시험

두피 치밀도 28.30% 개선
Scalp Hair Density : Improved by 28.30%



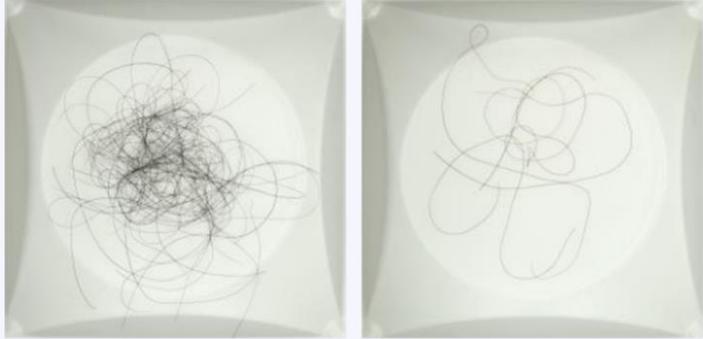
사용 전(0주) 콜라겐 15 샴푸 사용(4주 후)

before

after 4 weeks



탈락 모발수 71.04% 개선
Hair Shedding (Hair Loss Count) : Improved by 71.04%



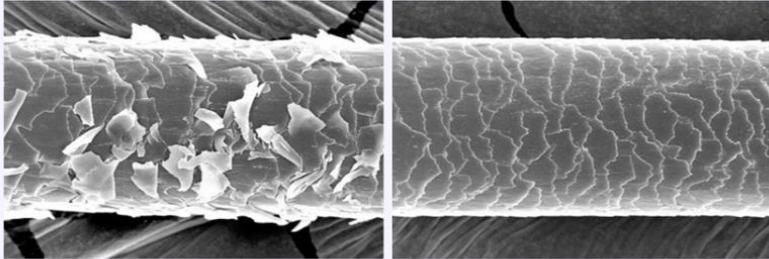
사용 전(0주) 콜라겐 15 샴푸 사용(4주 후)

before

after 4 weeks



Hair Elasticity
모발 탄력 35.16% 개선
손상 모발 큐티클 79.21% 개선
Damaged Hair Cuticle Condition

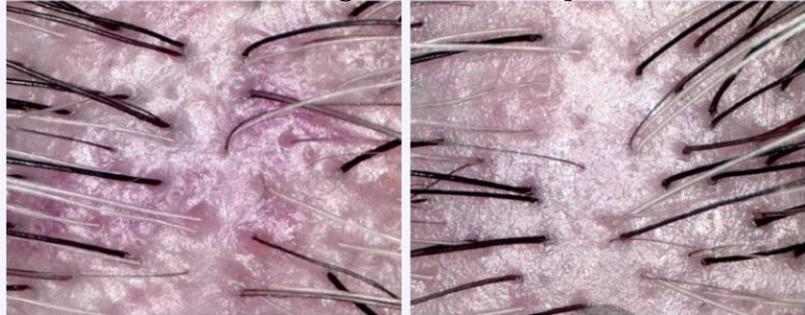


사용 전(0주) 콜라겐 15 샴푸 사용(4주 후)

before

after 4 weeks

진정효과 19.12% 개선
Soothing Effect on Scalp



사용 전(0주) 콜라겐 15 샴푸 사용(4주 후)

before

after 4 weeks

실리콘오일 등과 같은 화합물의
일시적인 볼륨 X
머리결의 근본적인 건강을 채워주는
네추럴 볼륨 O

* 임상시험 기관 (주)스킨메드 임상시험센터 * 임상실험자 : 성인 21명 * 기간 : 2025.05.20 - 2025.07.03

Glow Y Intimate Cleansing Powder

글로우 Y 인티밋 클렌징 파우더 50g

Development Background

After analyzing the full ingredient lists of feminine cleansers currently on the market, we identified a clear niche opportunity and initiated product development.

To differentiate from existing products, three core strategies were established:

1) Tone-up care, 2) Live probiotic application, 3) Skin barrier improvement
Based on this approach, we launched the **world's first feminine cleansing powder cleanser**. (Evidence: Alibaba, Amazon, Google search results)



Product Features

1. Ultra-Gentle Formula
 - Free from preservatives, fragrances, and unnecessary additives
 - Allantoin-based formulation reduces irritation, including that caused by surfactants
2. Quality Innovation
 - Contains live probiotics
 - 50,000 ppm of four complex brightening ingredients
 - Functional design focused on improving the skin barrier
3. Capacity & Usability
 - 50 g per container, Approximately 150 uses
 - Recommended usage per wash: about one-third of a pinky fingertip

Product Overview

ITEM	UNIZAAR	Conventional Products
Texture	Powder	Liquid
Base	Allantoin	Water
Surfactants	Plant-derived	Synthetic or mixed
Foam	Silk-like(residue-free)	Possible residue due to thickeners
Skin Irritation	Double-buffered ultra-gentle	Preservative/fragrance-containing
pH	4.5~5.0	4.0~6.5
Lactobacillus	Live cultures	None or heat-killed
Active Ingredients	49% functional complex	Minimal, marketing-focused

Key Point

- A cleansing powder that maintains Y-zone health from the foundation
- Tone-up care to reduce Y-zone concerns
(Clear evidence of 50,000 ppm brightening ingredients enhances credibility and purchase intent)

Ingredient

Allantoin, Sodium Cocoyl Isethionate, Sodium Cocoyl Glycinate, Niacinamide, Citric acid, Calamine, Lactobacillus, Glutathione, Tranexamic Acid, Ferulic Acid, Hydrolyzed Collagen, Maltodextrin, Hydrolyzed Sodium Hyaluronate

Dual Active 5.1 Serum, 50ml

듀얼 액티브 5.1 세럼, 50ml

Development Background Building on an existing serum with a **4.91/5.0 customer rating on Naver Shopping**, the formula has been upgraded with enhanced active ingredients, alongside a global redesign of both naming and packaging.



Texture & Sensory

1. Color: Milky white
2. Fragrance: A blended scent inspired by Gucci Guilty (0.035%), combined with the natural note of raw ingredients
3. Texture: Rich and elastic O/W emulsion
4. Skin Feel: Fast-absorbing, non-sticky finish with a luminous, dewy glow from high-level moisturizers

Product Overview

■ Meaning of Dual Active 5.1

- Dual active formulation with 5% Niacinamide + 0.1% Adenosine
- Adenosine supports fibroblast activation, improves skin elasticity, promotes collagen synthesis, and provides soothing and anti-inflammatory benefits
 - an officially approved anti-wrinkle functional ingredient in Korea (formulated above the standard notified level of 0.04%)

■ Serum Design Mechanism

- Wrinkle care, elasticity, skin regeneration & structural improvement: Adenosine
- Barrier strengthening, soothing, sebum regulation: Niacinamide
- Hydration, barrier inflammation relief, skin recovery support: D-Panthenol
- Glow effect: Enhanced moisturizing system

High Content Active Ingredient

Niacinamide, D-Panthenol, Adenosine, Allantoin

Marketing concept Ingredient

Ferulic acid, Milk Extract, Dioscorea Japonica Root Extract

Ceranol Calming Cream 60ml

세라놀 카밍 크림 60ml

Development Background

Ceranol Calming Cream is UNIZAAR's signature cream, developed alongside the brand's foundation.

Designed to address the root cause of skin concerns—a **compromised skin barrier**, this is not a heavy cream formulated merely with high concentrations, but a **technical formula engineered with ingredient synergy and functional mechanisms in mind.**



Texture & Sensory

1. **Color:** White
2. **Fragrance:** Natural, subtle scent of coconut oil
3. **Texture:** O/W hydrating cream
4. **Skin Feel:** Fast-absorbing, non-sticky finish with a firm, adherent glide (a characteristic protective feel of ceramides)

Product Overview

Importance of the Skin Barrier

■ Stratum Corneum Structure & Barrier Disruption Mechanism

1. Stratum corneum structure
 - Bricks: Corneocytes
 - Mortar: Ceramides (40–50%), cholesterol, fatty acids
2. Consequences of mortar disruption
 - Increased moisture loss (primary cause of inner dryness)
 - Higher penetration of external irritants
 - Accelerated inflammation and sensitivity, Slower skin recovery
 - Barrier disruption is the starting point of most skin problems.

■ Ceranol Calming Cream – Formulation Mechanism

- Ceramides: Immediately enhance barrier density, reduce transepidermal water loss, maintain protective shield
- D-Panthenol: Accelerates recovery and regeneration of damaged stratum corneum
- Niacinamide: Boosts endogenous synthesis of ceramides, fatty acids, and cholesterol

High Content Active Ingredient

Ceramide(3,000ppm), D-Panthenol, Niacinamide, Adenosine, Cocos Nucifera (Coconut) Oil

Marketing concept Ingredient

12 kinds of Peptide, 9 kinds of Hyaluronic Acid, Simmondsia Chinensis (Jojoba) Seed Oil, Camellia Japonica Seed Oil, Tocopherol, Allantoin etc

Butter Barrier Cream 60ml

버터 배리어 크림 60ml

Development Background

This cream was developed for skin exposed to **dry external environments**, naturally or environmentally **dry skin**, and particularly **women aged 40 and above**.

The formulation goals were clearly defined:

1) **No synthetic oils**, 2) **Delivering the rich nutrition inherent to oils**, 3) **Long-lasting moisture retention within the skin**.

Despite the technical challenges involved in formulation, UNIZAAR selected **shea butter** as the core oil to meet all three objectives.



Texture & Sensory

1. Color: White
2. Fragrance: Inspired by Gucci Guilty (0.07%, low-allergen)
3. Texture: O/W nourishing cream with a ricotta cheese– like density
4. Skin Feel: Fast-absorbing, non-sticky finish, Natural, healthy glow

The dense cream softens and melts smoothly upon rolling, responding to skin temperature

Product Overview

Key Ingredient – 25% Shea Butter

1. Smoothing Technology : High-content shea butter softens at skin temperature, ensuring smooth and even spreadability
2. Natural Oil Nutrition
Delivers the authentic nourishing energy of natural shea butter, without synthetic oils



High Content Active Ingredient

Shea Butter, D-Panthenol, Niacinamide, Adenosine

Marketing concept Ingredient

Ceramide, Tocopherol , Allantoin, Punica Granatum Fruit Extract, Bacillus Ferment, Ferulic acid etc

Tri Bio Lash Repair Serum

트리플 프로틴 래시 리페어 5ml

Development Background

This serum was co-developed through clinical testing with clients of professional eyelash beauty salons.

Eyelashes are not merely hair, but delicate biological structures composed of follicles and protein frameworks.

The development focused on two key objectives:

1) Minimizing eye irritation, and 2) Implementing a Biomimetic Protein System that mimics the natural protein structure of eyelashes.



뷰티샵 자체 임상 시험, 6주, 2025.10 ~ 2025.11

Texture & Sensory

1. Color: Light brown
2. Fragrance: Natural raw-material scent (fragrance-free)
3. Texture: W/O liquid formula
4. Skin Feel: Forms a protein-based coating layer to enhance natural volume

Product Overview

■ Structural Care from Follicle to Tip

Tir Bio Lash Repair Serum is designed with a protein composition similar to the structure of eyelashes, providing step-by-step care from the follicular environment to lash alignment, shine, and elasticity. This is not simple “nourishment,” but a scientific approach based on an understanding of eyelash structure.

■ Bio-Friendly Formula for the Eye Area

The eye area is the most sensitive region of facial skin. While many conventional lash products rely on polymer-based thickening films that may cause discomfort, **Tir Bio Lash Repair Serum** is formulated with **biocompatible proteins and amino acids**, reducing eye irritation and ensuring comfort even with daily use. Instead of a heavy, artificial coating, it leaves a light, soft, and naturally adherent finish.

Key Point

- Formulated to minimize eye irritation, ensuring comfortable use even around sensitive eye areas. It helps reduce eyelash shedding and supports the appearance of longer, healthier lashes.
- Designed for versatile application, it is effective not only for eyelashes but also for eyebrow care, helping to improve weak and sparse hair areas.

High Content Active Ingredient

6.1% → Hydrolyzed Keratin, Hydrolyzed Collagen, Silk Amino Acids

Special Skin Care



"말이 필요 없는! Derma of Derma"

피부 건강의 필수 영양소!

콜라겐, 비타민
신선한 파우더 상태로
1회씩 사용 할 수 있게 담았습니다.

- 피부에 주는 보약 -

Real Collagen Reserve Serum Powder

리얼 콜라겐 리저브 세럼 파우더 100mg X 14포

Development Background

The skin is structurally composed of **over 70% collagen**, and the onset of skin aging begins with collagen depletion. A new solution for **delivering fresh collagen to the skin**. Real Collagen Reserve sets a new benchmark for intensive collagen care and is positioned to become the global standard.



Product Features

1. A single-use powder serum with a wrinkle and elasticity synergy complex
2. Recommended for evening use: helps refine skin condition overnight, allowing you to experience healthier-looking skin the next morning. (Daytime use may cause makeup to pill due to the collagen-rich nourishing layer.)
3. How to use: Mix one sachet with your usual single-use amount of cream, toner, or serum, then apply evenly over the face.

Product Overview

Eye wrinkle improvement

114.8% improvement after 1 day
118.7% improvement after 7 days



Figure-8 wrinkle improvement

115.4% improvement after 1 day
127.9% improvement after 7 days



Key Point

Each sachet contains a highly concentrated level of active ingredients, equivalent to the formulation capacity of a 30 ml liquid collagen serum.

Ingredient

Hydrolyzed Collagen, Allantoin, Niacinamide, Ferulic Acid, Glutathione, Hydrolyzed Sodium Hyaluronate, Adenosine

Glutathione Powder Serum

글루타치온 파우더 세럼 100mg X 10포

Development Background

Most brightening products are formulated with **one or two whitening ingredients**.

Glutathione Powder Serum contains a high concentration of **four synergistic brightening ingredients**, designed to support skin tone improvement through a **four-step whitening mechanism**, from melanin formation to distribution and antioxidant protection.

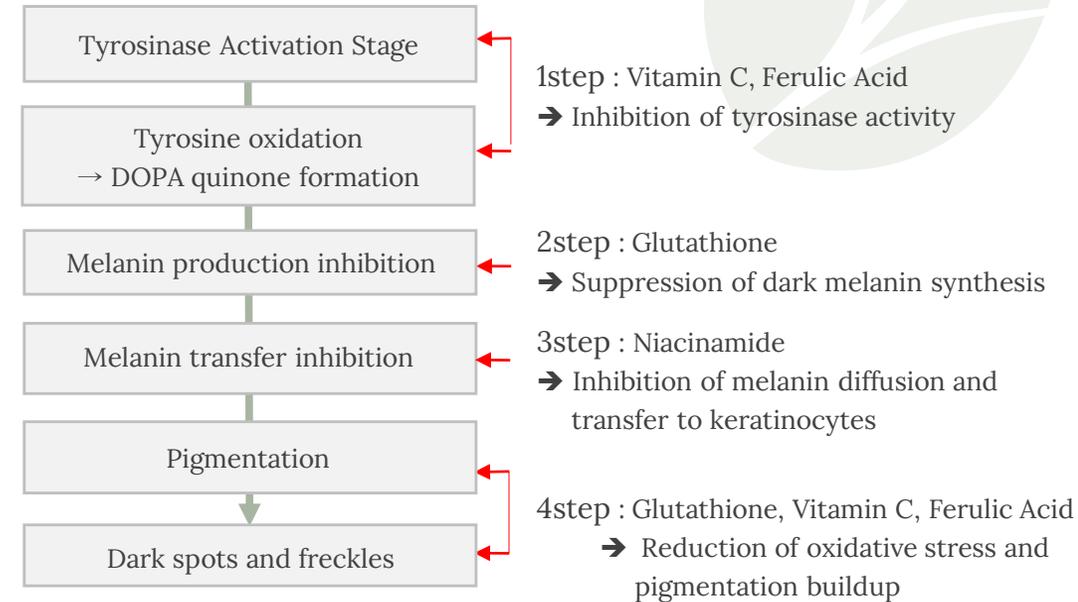
If visible improvement is not observed after consistent use, the skin condition may fall beyond the **effective whitening range of cosmetic care**.



Product Features

1. Single-use powder serum with a four-ingredient brightening synergy
2. Recommended for evening use to help refine skin condition overnight. (Daytime use may cause makeup to pill due to the nourishing layer.)

Step-by-Step Melanin Control Mechanism



Key Point

Each sachet contains a **highly concentrated brightening complex**, equivalent to the formulation capacity of a **20 ml liquid brightening serum**.

Recommended Usage

- First month: **Daily use** for intensive skin conditioning
- Afterward: **2-3 times per week**

Ingredient

Glutathione, Ascorbic acid, Ferulic Acid, Allantoin, Niacinamide, Hydrolyzed sodium hyaluronate, Hydrolyzed collagen, Adenosine

Contact Us

Derma of Derma

신선한 원료 본연의 에너지를 오롯이 피부로...

Address.

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